

Notification of the Exhibition and Presentation Contest of the Suncheonman International Garden Expo 2023

In hopes of encouraging active participation, I hereby announce the Exhibition and Presentation Contest of the Suncheonman International Garden Expo 2023, which will take place as described below with the aims of spreading garden culture in our daily lives and presenting the future vision for gardens through the presentation of sustainable garden models, discovering of star garden designers, and advancement of the garden industry.

January 7, 2022

President, Organizing Committee for the Suncheonman International Garden Expo 2023

1. Overview

- ☐ **Title:** Exhibition and Presentation Contest of the Suncheonman International Garden Expo 2023
- ☐ **Host/organizer:** Organizing Committee for the Suncheonman International Garden Expo 2023
- ☐ **Sponsors:** AIPH Korea, Korea Forest Service, Jeollanam-do (South Jeolla Province), Suncheon-si (Suncheon City)
- ☐ **Eligibility:** Organizations, businesses, cities, individuals, clubs, etc. involved in floriculture and landscaping both in and outside the Republic of Korea
- ☐ **Theme:** (Theme) Presenting Sustainable Garden Models in Response to Climate Change
(Subtheme) The Future Vision for Gardens in the Era of the 4th Industrial Revolution
- ☐ **Entry period**
 - ☐ Indoor·Outdoor garden: February 7 (Monday) to June 30 (Thursday), 2022
- ☐ **Venue:** Ecological Experience Education Center in the Suncheonman National Garden^(indoor exhibition) and around the brook^(outdoor exhibition)
- ☐ **Scale:** 4,200m²
 - ☐ 75 entries that have passed the 1st round (document screening) will be exhibited.
 - ☐ 31 entries that have been selected after the 1st (document screening) and 2nd (on-site evaluation) rounds, and the final evaluation by the Judging Committee, will be awarded.

Category		No. of entries to be exhibited	No. of awards	Total area	Area (m ²)	Cost of installation (m ²)	Exhibition period
Indoor garden	Sum	60	24	1,200 m ²			
	Spring	20	8	1,200 m ²	60 m ² /exhibit	KRW 100,000/m ²	Apr.-Jun. 2023
	Summer	20	8	1,200 m ²	60 m ² /exhibit	KRW 100,000/m ²	Jul.-Aug. 2023
	Fall	20	8	1,200 m ²	60 m ² /exhibit	KRW 100,000/m ²	Sep.-Oct., 2023
Outdoor garden		15	7	3,000 m ²	100~200 m ² /exhibit	KRW 200,000/m ²	Apr. 22-Oct. 22, 2023

* The schedule is subject to change depending on the number of entries, COVID-19 developments, weather conditions, etc.

☐ **Areas of entry:** 5 areas (3 for indoor, 2 for outdoor)

Category		Area Theme
Indoor garden	Spring	My own garden that can be created at home
	Summer	High-tech industrial garden in the 21st century.
	Fall	Healing Garden for exhausted people from COVID-19.
Outdoor garden		The stream garden facing the stream.
		The beautiful forest shelter garden (rooftop, table, bench, etc.)

2. How to Apply and Enter

☐ **Recipient:** Exhibition and Presentation Department, Organizing Committee for the Suncheonman International Garden Expo 2023

☐ **Methods of entry:** Official document, email (qsczdr12@korea.kr), mail (must be postmarked by the contest deadline)

☐ Submissions made after 6 pm on March 31, 2022 (Thursday) will not be accepted.

* Entry forms can be downloaded from the website of the Suncheonman International Garden Expo 2023 (<https://scbay.suncheon.go.kr/2023expo/>).

* All entry documents and image files should be consolidated into a single ZIP file.

File name: “(Name of Applicant) Application for the Exhibition and Presentation Contest”

☐ **Documents to be submitted**

Div.	Indoor exhibition	Outdoor exhibition
Document requirements	① Application Form (Appendix 1) * Signature: A handwritten signature or an electronic signature is mandatory ② Design Plan (JPG, PDF) ③ Description of the Submitted Entry (Appendix 5~) ④ Business Registration Certificate (applicable to businesses and corporations)	① Application Form (Appendix 2) * Signature: A handwritten signature or an electronic signature is mandatory ② Consent for Donation (Appendix 3) ③ Design Plan (JPG, PDF) ④ Description of the Submitted Entry (Appendix 5~) ⑤ Business Registration Certificate (applicable to businesses and corporations)

☐ **Confirmation of submission:** A confirmation email will be sent to the email address provided on the Application Form acknowledging receipt of submission.

☐ **Payment of deposit for application:** KRW 2 million (※ Applicable only to those who have passed the document screening)

3. Method of Evaluation

☐ **(1st Round) Document screening**

Category	Indoor	Outdoor
Theme representation	• How clearly the theme is represented through storytelling, etc.	• How clearly the theme is represented through storytelling, etc.
Preference	• Audience preference	• Audience preference
Originality	• Presentation of future gardens fit for the 4th Industrial Revolution	• Presentation of unique and original models
Sustainability	• Maintenance costs, etc.	• Maintenance costs, etc.

* The detailed judging table may be partially changed depending on the organizer's circumstances and circumstances.

☐ **(2nd Round) On-site evaluation**

- ☐ Indoor garden: Evaluated by seasonal category (spring/summer/fall).
- ☐ Outdoor garden: Judging during the fair

Category	Indoor/outdoor garden
Design and impression	• Skillful use of resources; reasonable structure and functions
Originality	• Creative design
Sustainability	• Application of eco-friendly technologies and materials
Theme interpretation	• Degree to which the garden's theme coincides with the theme of the Expo and degree to which the garden's theme has been integrated into its exhibition and presentation
Education	• Educational value (feasibility of application in public places, etc.)
Plant utilization	• Utilization and placement of healthy, beautiful and appropriate plants with unique characteristics
Quality	• Overall maintenance status and plant preservation/growth status

* The detailed judging table may be partially changed depending on the organizer's circumstances and circumstances.

☐ **Final evaluation by the Judging Committee**

- Evaluation criteria: (Indoor) The results of the document screening (1st round) and on-site evaluation (2nd round) will be combined to determine the winners.
(Outdoor) The results of the document screening (1st round) and three on-site evaluations (2nd round) will be combined to determine the winners.
- Popularity Prizes will be given to the entries with the highest number of votes on social media. Entries that have already won other prizes are also eligible.

4. Awards

- Awards Ceremonies: (Indoor) Spring Awards Ceremony to be held during the Expo Opening Ceremony, Summer/Fall Awards Ceremonies to be scheduled separately/(Outdoor) To be held during the Expo Closing Ceremony
- Number of awards: 31 prizes (24 for indoor, 7 for outdoor)
 - * The winners of these prizes are also eligible to win a Popularity Prize.
 - Indoor: 24 prizes (8 prizes/ceremony, 3 Awards Ceremonies total)
 - Spring: 8 prizes (1 Top Prize, 1 Gold Prize, 2 Silver Prizes, 3 Bronze Prizes, 1 Popularity Prize)
 - Summer: 8 prizes (1 Top Prize, 1 Gold Prize, 2 Silver Prizes, 3 Bronze Prizes, 1 Popularity Prize)
 - Fall: 8 prizes (1 Top Prize, 1 Gold Prize, 2 Silver Prizes, 3 Bronze Prizes, 1 Popularity Prize)
 - Outdoor: 7 prizes (1 Top Prize, 1 Gold Prize, 2 Silver Prizes, 2 Bronze Prizes, 1 Popularity Prize)

Division	Indoor	Outdoor
Top Prize	3 Top Prizes, President of AIPH, KRW 10 million/prize	1 Top Prize, President of AIPH, KRW 10 million/prize
Gold Prize	3 Gold Prizes, Minister of the Korea Forest Service, KRW 8 million/prize	1 Gold Prize, Minister of the Korea Forest Service, KRW 8 million/prize
Silver Prize	6 Silver Prizes, Minister of the Korea Forest Service, KRW 5 million/prize	2 Silver Prizes, Minister of the Korea Forest Service, KRW 5 million/prize
Bronze Prize	9 Bronze Prizes, President of the Organizing Committee, KRW 3 million/prize	2 Bronze Prizes, President of the Organizing Committee, KRW 3 million/prize
Popularity Prize	3 Popularity Prizes, President of the Organizing Committee, KRW 3 million/prize	1 Popularity Prize, President of the Organizing Committee, KRW 3 million/prize

- * No award may be given or the number of awards may be increased or reduced depending on the quality and number of entries submitted.

5. Support for Exhibitors

☐ Financial support, etc. for installation and maintenance

Division	Indoor	Outdoor
Installation cost	KRW 100,000/m ²	KRW 200,000/m ²
Customs and quarantine	Streamlined travel facilitation for exhibitors from abroad	Streamlined travel facilitation for exhibitors from abroad
Administrative expenses, etc.	Soil, water, electricity, heating/cooling, etc.	Soil, water, electricity, etc.
Others	Other assistance required to install the foundation at the exhibition site	Other assistance required to install the foundation at the exhibition site

☐ Other amenities

- Complimentary pass for all exhibitors
- Commercial booth (in the Business Promotion Zone): 12m²
 - * Not applicable if the Business Promotion Zone is not established

6. Notes

☐ Documents submitted will not be returned

☐ Installation and removal

- Applicants shall complete the installation of their exhibits as per the Application Form and other documents, and staff shall be deployed and present at the exhibition site at all times to be responsible for any theft or damage that occurs for the duration of the exhibition as well as to ensure proper management of the exhibits until their removal.
- Failure to implement the deliverables as per the Application Form and other documents submitted by the designated date, without notice, will be considered a renunciation of the right to participate in the exhibition, and the exhibitor may not raise objections against any discretionary use of such right by the President of the Organizing Committee.
- Exhibitors shall move out all of their exhibits and installations within three days after the end of the exhibition. The Organizing Committee has the right to remove or discard at its discretion any exhibits that have not been removed within the designated time frame, and any cost incurred in doing so shall be borne by the respective exhibitor.

☐ Commercial activities

- Exhibitors shall not engage in any direct commercial activities at the indoor/outdoor exhibition sites. If this rule is violated, the President of the Organizing Committee may instruct the suspension, removal or moving out of the respective exhibits.
- In such cases, the deposit will not be returned and the exhibitor may not claim any compensation.
- Exhibitors who want to engage in commercial activities may use the Promotion Exhibition Hall, and shall consult with the President of the Organizing Committee in advance.

☐ **Property rights**

- All copyrights to the entries submitted belong to the applicant. The host/organizer, however, may use the winning entries in collections, advertisements, promotional activities, etc. for public interest purposes.
- The exhibitor has preferential rights to the winning entry, but the organizer retains the rights for the removal and dismantlement of the exhibit items and materials after the end of the exhibition assuming the exhibitor has signed the Consent for Donation.

☐ **Miscellaneous**

- If the President of the Organizing Committee deems that certain exhibits are seriously damaged and issues a first warning, and the respective exhibitor fails to rectify such damage, a management fee of KRW 1 million (50% of the deposit) will be imposed. Should the damage remain uncorrected even after a second warning has been issued, the remaining deposit will also be used as a management fee, meaning that none of the deposit will be returned to the exhibitor.
- Any winning entry must be an original work created by the applicant that has never been made public in or outside of the Republic of Korea.
- Applicants shall exercise great caution to ensure that their entries do not violate the copyrights of third parties.
- Subsequent objections or allegations of plagiarism raised after winning the award may result in the withdrawal of the award, and the prize money shall be returned in such cases.

7. Inquiries

- ☐ Exhibition and Presentation Department, Organizing Committee for the Suncheonman International Garden Expo 2023
 - E-mail : qsczdr12@korea.kr(contact for exhibition and presentation)
 - ※ Hours: Monday to Friday, 9 am to 6 pm (closed for lunch from 12 pm to 1 pm as well as on weekends and holidays)
- ☐ Please see the announcement on the official website (<https://scbay.suncheon.go.kr/2023expo/>).

[Appendix 1]

Application Form for the Indoor Exhibition (Exhibition and Contest)

☐ **Applicant information**

Organization				Nationality	
Address				Postal code	
Name of representative		Position		Phone (mobile)	
		Email		Fax	
Name of affiliate		Position		Phone (mobile)	
		Email		Fax	

☐ **Available exhibition area (approx. 60m²) → Proposed area* (m²)**

* The exhibition area can be increased or reduced by 10-20% as per Article 6 (2) and (3) of the Regulations on the Participation in the Exhibition and Presentation Contest of the Suncheonman International Garden Expo 2023.

☐ **Exhibition cost: KRW**

* As per Appendix 4 of the Regulations on the Participation in the Exhibition and Presentation Contest of the Suncheonman International Garden Expo 2023.

☐ **Area of entry and key elements**

Area of entry

- ☐ Spring My own garden that can be created at home
- ☐ Summer High-tech industrial garden in the 21st century.
- ☐ Fall Healing Garden for exhausted people from COVID-19.

☐ **Application for promotional/commercial booth <purpose of booth>**

- ☐ Promotional ☐ Commercial ☐ Promotional and commercial ☐ Additional booth (m²)

☐ **Application for cultural events (prior consultation required)**

- National/city/business day or week (scheduled dates):
- Description of cultural event programs:
- Others:

I hereby submit this Application Form to enter the Indoor Exhibition and Contest of the Suncheonman International Garden Expo 2023, and pledge to comply with the rules and regulations set out by the organizer.

_____(month) _____(date), _____(year)

- Applicant ☐ Name of organization:
 ☐ Representative: _____ (signature or seal)

President of the Organizing Committee for the Suncheonman International Garden Expo 2023

[Appendix 2]

Application Form for the Outdoor Exhibition (Exhibition and Contest)

☐ **Applicant information**

Organization				Nationality	
Address				Postal code	
Name of representative		Position		Phone (mobile)	
		Email		Fax	
Name of affiliate		Position		Phone (mobile)	
		Email		Fax	

☐ **Available exhibition area (approx. 100~200m²) → Proposed area* (m²)**

* The exhibition area can be increased or reduced by 10-20% as per Article 6 (2) and (3) of the Regulations on the Participation in the Exhibition and Presentation Contest of the Suncheonman International Garden Expo 2023.

☐ **Exhibition cost: KRW**

* As per Appendix 4 of the Regulations on the Participation in the Exhibition and Presentation Contest of the Suncheonman International Garden Expo 2023.

☐ **Area of entry and key elements**

Area of entry

☐ The stream garden facing the stream.

☐ The beautiful forest shelter garden (rooftop, table, bench, etc.)

☐ **Application for promotional/commercial booth <purpose of booth>**

☐ Promotional ☐ Commercial ☐ Promotional and commercial ☐ Additional booth (m²)

☐ **Application for cultural events (prior consultation required)**

- National/city/business day or week (scheduled dates):
- Description of cultural event programs:
- Others:

I hereby submit this Application Form to enter the Outdoor Exhibition and Contest of the Suncheonman International Garden Expo 2023, and pledge to comply with the rules and regulations set out by the organizer.

_____(month) _____(date), _____(year)

- Applicant ☐ Name of organization:
 ☐ Representative: _____ (signature or seal)

President of the Organizing Committee for the Suncheonman International Garden Expo 2023

Consent Form for the Donation of Indoor Exhibit Items

Participating government/ municipality/ company/association				Nationality	
Address				Postal code	
Name of representative		Position		Phone (mobile)	
		Email		Fax	
Name of affiliate		Position		Phone (mobile)	
		Email		Fax	

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____ (month) ____ (date), ____ (year)

**President of the Organizing Committee for the Suncheonman International Garden Expo 2023,
and Mayor of Suncheon City**

1. Please submit this Consent Form by November 30, 2022 should you wish to donate the items that will be left after the exhibition to Suncheon-si.
2. The list on this Consent Form should contain items that will be left after the end of the second round of the contest and the exhibition.

Directions to the Venue





Venue for the outdoor garden contest (aerial image)

♣ **Getting to the Suncheonman National Garden**

- **Address: 162-11, GukgaJeongwon1ho-gil, Suncheon-si, Jeollanam-do**
- **Modes of transportation**

Mode	From Yeosu Airport	From Intercity Bus Terminal	From Suncheon Station
Car	Travel time: 20 minutes	Travel time: 10 minutes	Travel time: 10 minutes
Bus	▶Bus route: Take Bus No. 330 at Yeosu Airport -> Disembark at Soan Bus Stop -> Take Bus No. 50 -> Disembark at Seoyeong Apt. Bus Stop -> Walk approx. 731m to the Suncheonman National Garden ▶Travel time: Approx. 72 minutes	▶Bus route: Take Bus No. 66/67/101 at the bus stop in front of Nonghyup across from the bus terminal -> Disembark at the National Garden (East Gate) Bus Stop ▶Travel time: Approx. 30 minutes	▶Bus route: Take Bus No. 66 at the bus stop across from Suncheon Station -> Disembark at the National Garden (East Gate) Bus Stop ▶Travel time: Approx. 21 minutes

Description of Entry Submitted for the Indoor/Outdoor Exhibition and Contest

1. Applicant:

2. Theme



3. Area of entry



4. Key elements



5. Key concept

*※ Present your future vision for a garden concept that suits the 4th Industrial Revolution
(originality, commercial value, maintenance, etc.)*

6. Cost breakdown

(unit: million won)

Division		Volume/quantity	Cost	Ratio	Notes
Construction of foundation	Soil mounding				
	Natural rocks				
Planting	Forest trees				
	Shrubs				
	Flowering plants				
Construction of facilities					
Maintenance					
Others					
Sum					

7. Use and management plan

○

8. Planting plan by tree species

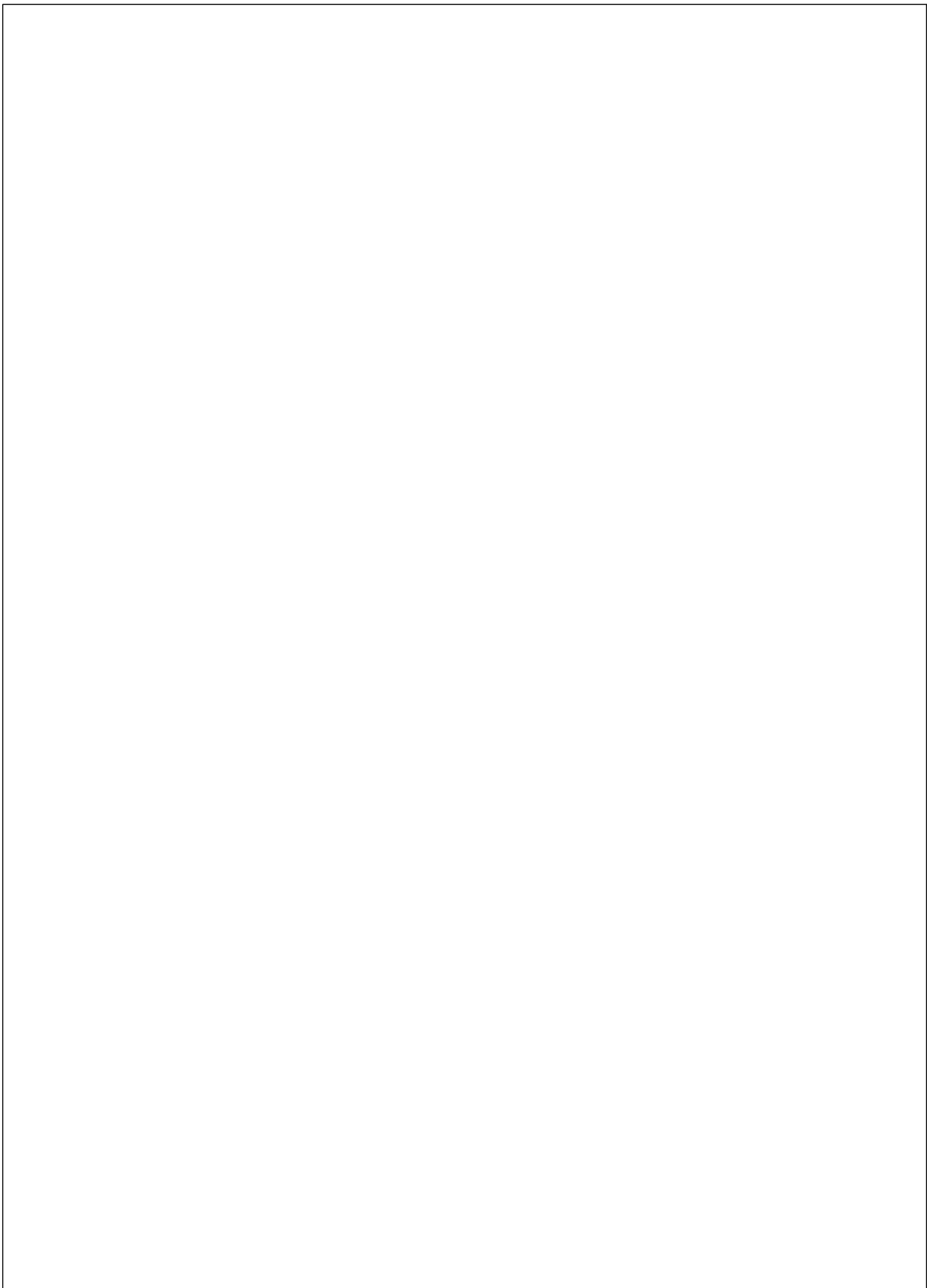
(unit: stem, m, cm)

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9. Scheme drawing (blueprint/aerial view can be included as separate attachments)

Enclose drawing

10. Design specifications

A large, empty rectangular box with a thin black border, occupying the majority of the page below the section header. It is intended for the user to provide design specifications.

11. Maintenance strategy

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12. Expected outcomes

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